*The City of Philadelphia’s*

Equitable Community
Engagement Toolkit

***Tool: Goals***

**Learning objectives**

* Understand how to set goals for equitable community engagement.

The Equitable Community Engagement Toolkit is comprised of a series of guides that offer best practices and tools for engagement practitioners.

All guides are currently in draft form and are structured as collaborative documents. The next iteration of this guide will include visuals and be accessible on the Toolkit’s website. We aim to launch the website on Phila.gov in the next several months. Pilot testing of this guide will start in January 2023.

Throughout this document you may notice words that are underlined. When we launch the Phila.gov Toolkit website, a definition will accompany all underlined words to ensure technical terms are accessible.

**Feedback and comments**

Fill out [this survey](https://forms.office.com/g/1FMGqewqxj) to share resources, offer feedback, or ask questions about the content presented in this guide. For questions, email andrea.ngan@phila.gov and danita.reese@phila.gov.

## SMARTIED goals: tool

**Purpose**

This tool supports City government practitioners in setting SMARTIED goals for your engagement.

**Instructions**

Set aside 30 minutes to set your SMARTIED goals. Find a comfortable space to think and prepare to sit with questions about your engagement goals. Remember, this activity is just for you. Give yourself permission to feel and focus.

**SMARTIED goals**

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| *Forthcoming Visual: Empty state SMARTIED goal for completion.* |

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| **Goal** |
| **Specific** |  |
| **Measurable** |  |
| **Attainable** |  |
| **Relevant** |  |
| **Time bound** |  |
| **Inclusion, equity, and diversity** |  |